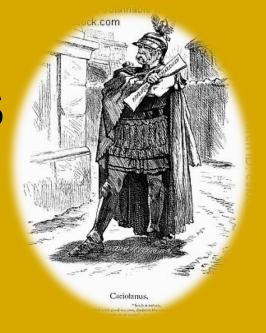
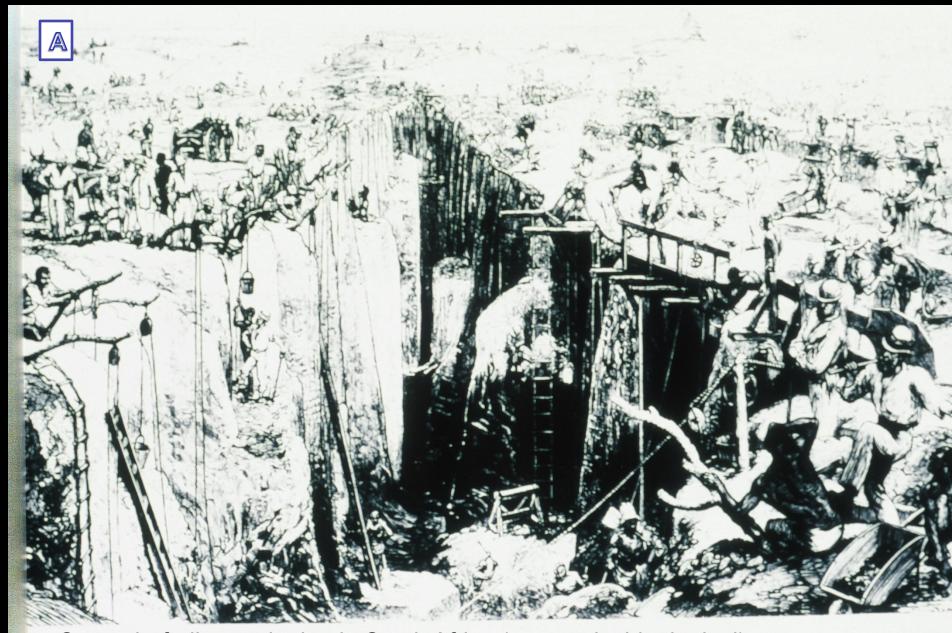


Imperialism

Five Motives

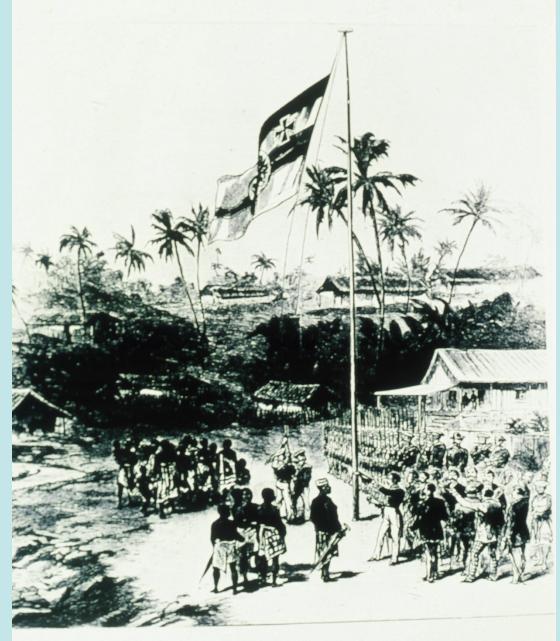




Open shaft diamond mine in South Africa (economic, ideological)





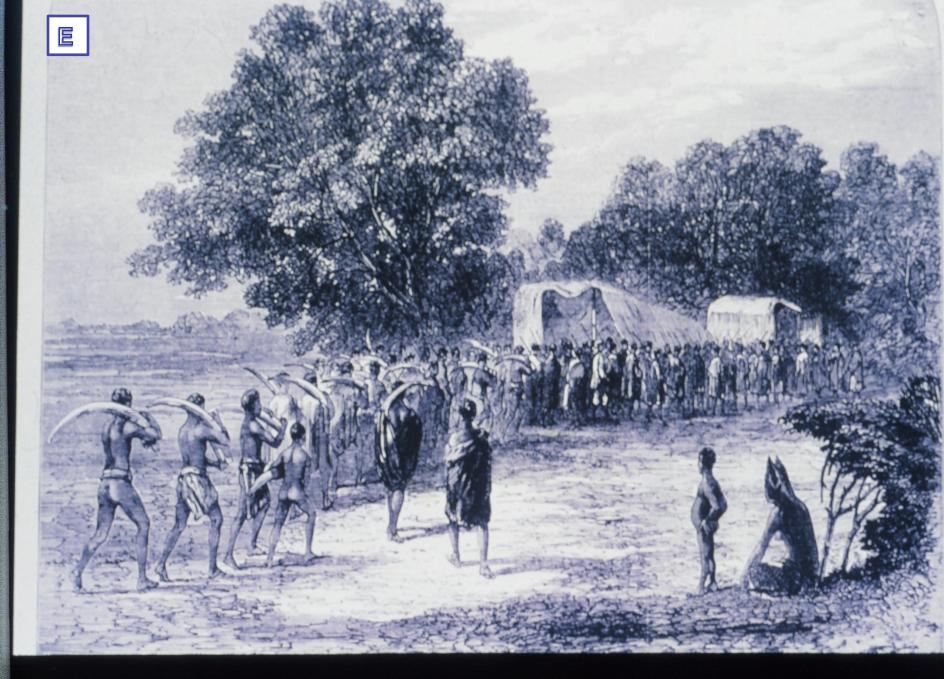


Germans taking possession of Cameroon (political, exploratory)



Quote from Henry Stanley (Ideological)

As yet the Congo basin is a blank, a fruitless waste, a desolate and unproductive area... It has been our purpose to fill this blank with life, to redeem this waste, to plant and sow that the dark man may gather, to vivify the wide, wild lands so long forgotten by Europe. But cursed be he or they who, animated by causeless jealousy and a spirit of mischief, will compel us to fire our station, destroy our work so conspicuously begun, and abandon Africa to its pristine helplessness and savagery



Africans bringing ivory to the wagons in South Africa (economic)



An advertisement of Pears' Soap and one stanza of the poem White Man's Burden(ideological, economic)



The first step towards lightening

The White Man's Burden

is through teaching the virtues of cleanliness

Pears' Soap

is a potent factor in brightening the dark corners of the earth as civilization advances, while amongst the cultured of all nations it holds the highest place—it is the ideal toilet soap.